

BigTime Athletics Foundation



Success doesn't just happen..... You make it happen

Developing as an athlete is a different ball game today than it was even 10 years ago. Every athlete that has had ambitions to go to the next level has to decide how good do they want to be and how hard are they are willing to work to get what they want. BigTime Athletic Development has been at the fore front for athletic development in for over 10 years. Through a coordination of club teams their high schools and their coaches and obviously the parents, BigTime Athletic Development has had unparalleled success! But, how many kids stop before they get started? How many dreams are extinguished before they are dreamed? If a kid can't dream then what fuels his or her fire? This Foundation wants to fund kids that have a vision, want to learn how to become their best; they have to do the work -we just provide the means to do it. How many of these kids can say they are mentally, physically and spiritually ready for the level of competition they will be facing?

BigTime Athletic Development has been a pioneer in developing athletes, providing programs that are cutting edge and result based. We have been creating an atmosphere that dedicated athletes want to come in and train to be their best. We want to take our game to the next level also. Our foundation will create e the ultimate athlete, we want to create the three tooled athlete. The three tooled athlete is prepared physically, mentally and spiritually. Our programs will challenge the athletes to answer the question-are you prepared physically, mentally and spiritually? Our program will address the answers to those questions. There is no program out there that can compete What about the kids that don't have the means? BigTime Athletic Development will be a forerunner again-we have a vision of tying in the mind body and sole into a not-for-profit program. This program will go beyond the usual methods of development and create the complete athlete. BigTime Athletics foundation is a foundation for providing a service to kids that are hungry to be great but can't compete financially with most of the kids that are involved in athletics as it is today.

Today's young athlete not only has to deal with competition on the field /court but with the competition off the field/court. Club teams, personal coaches, strength and conditioning programs over and above the high school level, nutritionists, psychologists etc. are how today's athletes (yes in high school) are getting their edge. BigTime Athletic Development and BigTime Athletics Foundation want to work together to level the playing field for those athletes that can compete athletically but not financially. BigTime Athletics Foundation believes that success won't "just happen", you have to make it happen! Help us make it happen-contribute, lead us in the right direction!

*Brian Blackwell M.S. C.S.C.S.
President BigTime Athletics Foundation
Director of BigTime Athletic Development*

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Mission:

In today's athletics high schools have been losing their strong hold on creating and developing the young athlete and getting them to the college level. Today in volleyball, basketball, baseball, soccer, lacrosse and many others the high school is almost secondary in developing, preparing and getting an athlete to the next level. This organization will provide a charitable means for amateur athletes to prepare themselves for what is beyond the high school level. This organization will give an opportunity to young athletes to realize their potential and become the best student athlete and citizen possible.

To fully develop the athlete you must look past just developing the athlete physically. The mental approach to any sport is a vital part of becoming a great competitor. This program can go beyond what high schools can provide not just in the areas of speed and conditioning but in the area of total development of the athlete-mind body and soul. We intend to provide our athletes with programs that will develop and enhance the young student athlete with mentoring programs, mental skills, decision making, self esteem and confidence programs and to go along with that develop athletes spiritually. This is the piece of the puzzle that completes the young athlete and young adult. By tying this in with athletics and training we get kids involved in areas they would never have approached. This is what will make this the best program in the country.

Everyone is looking for that extra edge.. This edge is what BigTime Athletics Foundation can provide for each and every athlete that participates in our program -the chance to be their best mentally, physically and spiritually. BigTime Athletic Development can provide the kind of training that is at a level that pro and college age kids are used to. But this isn't the only means by which our foundation will create the complete athlete. Through our academies and other life building programs kids in our program will be champions in more than just athletics.

The academies that we create will address every aspect of the total athlete-mentally physically and spiritually using some of the same principals of hard work and fundamentals to make these programs successful also. Skills training from former athletes, coaches etc. outside of the high school, along with AAU, and club teams are not only how athletes hone their skills but also get recognized by college recruiters. Just being involved in your high school program is probably not enough for most of the athletes that are trying to get to that next level. There are ways of helping athletes get to the next level but again which athletes are able to seek this out financially, and how many kids slip through the cracks because they can't afford the support that other kids can. How many good athletes give up before they get started because they feel the financial burden is just too much to overcome. How many kids begin a life of failure and trouble because their family could not afford to have their kids in the programs needed. This foundation will help level the playing field for those that need it leveled. Sometimes kids, parents and even coaches need help in getting young athletes where they

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Structure of the Foundation

The foundation consists of a President, Vice President, Secretary/Treasurer and a board of directors. Initially the board is appointed by the President. The President is responsible for the function of the foundation and has the ability to use funds for administrative purposes and various functions as long as it is in the best interest of the Foundation. To receive money from the foundation athletes must submit an application or be nominated by the president or other officer and or board member. The criteria for these applications will be based on need and worthiness, these areas will be monitored periodically to assure that money is dispersed to the appropriate individuals. The entire set of criteria is in the bylaws of the foundation and is available to any donor upon request.

The foundation will raise money through various means of fundraising and the money will be dispersed according to the guidelines set forth by the bylaws of BigTime Athletics Foundation developed by the President and adopted by the board of directors. Money will be deposited by the president, and or secretary into one account (BigTime Athletics Foundation). Only the president and secretary can actually write checks

Donations, collection and disbursement of money:

Our goal is to disperse funds in accordance to the wishes of the donors. However, we reserve the right to use funds collected or partial funds collected in areas that may need to be addressed in the best interest of the foundation. We hope to achieve a goal of 70% of the donated money going directly to where it was intended.

Money distributed for training purposes will be dispersed to BigTime Athletic Development to administer training. If training is to be done by another contractor, the president will present to the board and a vote of two thirds majority is required. Funds for other programs will be dispersed by the President of BigTime Athletics. Each recipient and program will have to prove worthiness. Individuals or teams will have to apply for funds and or be nominated by a board member or president. Proof of worthiness will be outlined by the president and the board of directors. The board and or president reserve the right to review and decide whether funding to recipients and various programs will continue or be terminated on a monthly basis. BigTime Athletic Development (or other training entities) will provide the board with a progress report (written or verbal) at board meetings. Each recipient will contribute to his or her training by means of partial payment and or volunteer work for BigTime Athletic Development or BigTime Athletics Foundation and the various programs, some jobs may also be available. The President of the Foundation will be in charge of all applications and distribution of funds. A written report may be requested of transactions are to be presented to the board for evaluation and acceptance at meetings. Up to 30% of funds can be distributed to applicants without board approval, but a written report with tracking of these recipients and explanation of distribution. Anything over the 30% has to be pre- approved by the board or a committee appointed by the board. The price paid for services cannot exceed reasonable rates that are charged for individuals that purchase this service on their own. Donations can be tagged for specific use or targeted for specific areas. The bylaws outline in detail how money can be controlled and dispersed. Potential recipients for the funds must meet the

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requirements of the foundation and the board and may need to fill out an application. The President does have the ability to disperse some funds without prior approval but must notify board of dispersal. Some funds at the discretion of the board and or the president may need to be distributed for administrative purposes.

Regionalization and or localization of foundation and funds:

BigTime Athletics Foundation is designed to be divided into different locals with separate boards but with the same original President/Executive Director. These regional or local branches must abide by all rules and bylaws established in the articles of incorporation and the bylaws of the foundation. These regional branches have no rights to the general fund unless they submit application as if an individual and approved first by the president and the main board. Regional branches deposit money in same account with a tag on their contribution. All money donated to these regions will be available to be dispersed by the regional board in the same manner as documented here. The president will have the same abilities as described in the bylaws of the foundation. Cross funding can occur with two thirds majority vote by appropriate boards. Administrative duties and funding remain the same as with the overall foundation.

What are the focus areas?

BigTime Athletics Foundation takes on a thunder and lightning feel. The thunder being all of the fundamental programs that deal with the physical and some of the mental aspects be prepared for becoming a 3 tooled athlete. The lightning being the "BELIEVE" program and all of its various components. BigTime Athletics foundation

1. **Administration:** Paying to administer, design implement, recruit, and coordinate programs.
2. **Speed and strength training:** Individual, group, team training. Speed camps, training camps, speed camps. Sports specific weight training, speed training and skills training.
3. **Personal coaching:** Strategy, fundamentals, skills video analysis, game film.
4. **Sport Academies:** Fundamental and skills development (team and individual camps) "Academy" meaning an umbrella under which we put many of our programs together. Team development, sponsorship, training (team and individual, skills development and game enhancement).
5. **College placement and recruiting.** College cd's, help in getting kids recognized, prepared and recruited to college.
6. **Academic Support:** Tutors, study tables and study fundamentals.
7. **Believe program:** Life skills, life coaching and spiritual enhancement crisis management, fundamentals of spiritual enhancement, virtual mentoring, study tables.

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Fundamentals of the program:

1. Administration:

The goal of the foundation is to use approximately 30 % of funds for administration purposes. Administration purposes will include the following but may not be limited to;

- Facilities
- Equipment
- Promotion
- Administration of programs/funds
- Support of programs
- Compensation of officers as needed.

The foundation's primary goal is not to fund the administration portion of anything but in order to keep this foundation running and to keep BigTime Athletic Development running there will be a need to aid the administration portion.

Up to 30% of general fund can be distributed by President to contractors with documentation to the board. Any thing over 30% will be used at the discretion of the president and board via a two thirds vote.

No more than 40% of total money can be used for administrative purposes. There will be times however that the administrative costs will take president over anything else if it means the success of the foundation relies on it.

2. Speed and Strength Training: This is the area that will have a big focus in our program. This is the first tool of the 3 tool athlete. We challenge our athletes to be as prepared as physically as possible. To do this they need the best training possible. As an athlete moves forward from the 5th-6th grade level through junior high to high school every kid has to get to that next level physically. While the school system does a great job, they all do about the same thing. Like in real life if you want to get ahead you have to separate yourself from the rest. BigTime Athletic Development does that, the programs that BigTime provides are the best, they are tried and tested and they have produced unparalleled results. If you are not striving to be your best, than you are settling for being

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average. Our programs consist of strength training and speed training for every athlete in our program. We provide training camps where we combine great sport specific weight training and the kind of speed and plyometric training that is second to none. We also provide speed camps for kids that only want to do the speed training aspect. Speed is the most important component that allows or limits advancement to the next level regardless of what that level is. BigTime Athletic Development and other programs that try to duplicate BigTime Athletic Development provide services that are over and beyond what the schools can provide. If you are only doing what everyone else is doing you will only improve at the same rate as everyone else! Unfortunately not everyone can afford to get this advantage and these kids operate on an un-level playing field-this foundation will level the playing field and if these kids have the drive they will succeed!

3. Personal Coaching:

Almost every athlete in every sport is looking for an edge. One area that seems to take a back seat is fundamentals. In today's instant satisfaction world athletes, parents, coaches want to get kids competing as much as possible hoping that this will produce great athletes. While kids that are competing a great deal on club teams and what ever team they can play on they are not spending the time on the fundamental s of the game. We have become competition savvy but fundamental failures! To improve fundamentals in any sport you have to first recognize that this is a priority, second want to work on it third have access to someone that can properly teach the fundamentals. More and more kids are seeking private instruction for improving there skills –the school system is just not equipped to handle anything but the basics. As part of an overall program this is an area that BigTime Athletics Foundation can provide for individuals that qualify for our training programs.

4. Fundamentals and Skills development:

BigTime recognizes that personal coaching or individual coaching may not always be the way to go, for these situations camps, clinics etc. can be used. We aim to establish non-profit academies that incorporate most if not all aspects of athletic development that we provide. These situations can also allow for more team oriented skills development and possibly exposure to college coaches. Money distributed for fundamentals and skills development other than personal coaching (camps, clinics, etc) will be dispensed to BigTime Athletic Development for dispersement, or by the President of BigTime Athletics Foundation for dispersement. Contractors must be approved by the board or by the President of the board with a review by the board. Each recipient will have to prove worthiness and will have to apply for funds and or be nominated by a board member or president.

5. Team Development (AAU/Club etc):

Today's competitive hungry world has produced a whole other world for kids to compete, hone their skills and in many cases get exposure for college recruitment. Depending on the sport the only way that a kid can get noticed by college coaches is through these teams. Unfortunately many of these teams don't have the right people in place to really

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coach these kids properly and improve them fundamentally, physically and mentally and spiritually. Our BigTime Athletic Academies will establish themselves as the place to go for the best possible athletic development. BigTime has the background and experience in preparing athletes for the college level and has access to some of the most successful former athletes and coaches in the country. If BigTime can manage their own teams then we can be assured that all facets (strength, speed, fundamental, team play mental and spiritual) are covered. Tying this all together is when all of this will have the biggest effect. There will be instances when the foundation and BigTime Athletic Development can partner with already established clubs and be able to accomplish the same goals. Money distributed for team development will be dispensed to BigTime Athletic Development for disbursement or by the President of BigTime Athletics Foundation for disbursement. Money will be reserved for BigTime Athletic Development teams, but can be distributed to other teams that are approved by the board or by the President of the board with a review by the board.

6: Academic Support:

This foundation recognizes the importance of academic success and without it many kids derail their athletic careers. This foundation will help provide the means to prepare athletes for academic success no matter what level they are at. Money distributed for Academic Support (tutors, testing prep etc) will be dispensed to BigTime Athletic Development for disbursement or by the President of BigTime Athletics Foundation for disbursement. Contractors must be approved by the board or by the President of the board with a review by the board. BigTime Athletic Development will provide the board with a progress report (written or verbal) at board meetings. Each recipient will contribute to his or her academic support by means of partial payment and or volunteer work for BigTime Athletic Development or BigTime Athletics Foundation. The President of the Foundation will be in charge of all applications and distribution of funds. A written report of transactions are to be presented to the board for evaluation and acceptance at each meeting.

7: College Placement and Recruiting:

This is an area that seems to be one of the most difficult to achieve but is really the ultimate goal of many of the kids and parents. The foundation recognizes the need and importance of such a task and will attempt to help kids in any way possible. As the foundation grows and becomes more financially stable this will be an entire different entity in itself. By completing all of the other tasks this accomplishes many of the tasks of college placement and recruiting. Getting the athlete marketable is what BigTime Athletic Development does, this preparation is all for not if the kid, family, coaches do a poor job of getting him/her recognized by the appropriate coaches and schools. The foundation has many qualified people that can help in this area but there may be several instances when funds may be needed to hire the appropriate people. possibly take a tax deduction on the difference of what they would normally charge and what the Foundation is paying.

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8. BELIEVE Program: The BELIEVE program is an accumulation of programs that help create the 3 tooled athlete. The 3 tooled athlete is prepared physically, mentally and spiritually. It is the goal of the foundation to provide services that will enhance all three of these areas. The BELIEVE program is kind of a thunder and lightning program with the physical aspect being the thunder and the mental and spiritual parts being the lightning.

Because the BELIEVE program is so diverse we have created a whole other section just to outline the different components of the program. See the BELIEVE section at the end of this prospectus.

Types of Donations:

Donors have several options that we consider to be our primary means to help fund our organization. We are not limited to these but we like to provide initial ideas of how people can help.

Flat Donation

Sponsorship

Service donation

Material donation

Fundraising activities

Partner Programs

Grants

Flat Donations:

Flat Donations can be of any amount. These type of donations can be in the form cash check or charge, we are set up to take most any credit cards if donors want to spread out their donations or would like to get frequent flyer miles etc. Donations can be marked to target a certain area and the foundation will honor requests to the best of our ability.

Donors can be as anonymous as they choose or receive as much recognition as they choose. The President and or the board will make final decisions on what the donations will be used for. Each donor will receive the proper paper work needed for tax purposes.

Sponsorship:

If some wants to take on one or more kids and pay for his or her training and or any other areas that are required for the athlete to develop into the best possible athlete. BigTime Athletic Development can give the donor a 6 month estimate for the cost of training.

Every donor will be as involved as they choose to be. Each athlete will have different levels of responsibility for services rendered. Each donor will receive the proper paper work needed for tax purposes.

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Service Donations:

Some individuals may be able to donate their services as a way to contribute to the foundation. Portions of their services can be used as donations for the foundation. Each donation will have to be determined as each situation presents itself.

Material Donations:

Donations can be made in the form of material goods. Any thing can be sold or donated for sale.

Proceeds from the sale of the goods will be treated as flat donations

Fundraisers :

Fundraisers will be determined by the board and volunteers of the foundation, funds will be appropriated by the president and the board. Fundraisers will be of several varieties and will be limited only by the ability to carry out each idea.

Partner Programs:

The foundation can help our partners by developing a network for referrals for their specific service. In exchange for referrals for their services the foundation will receive part of their commission or fee in return. Each situation can be determined individually.

Grants:

Any type of grant that can be used to help fund the foundation will be sought out. Every grant will be used in accordance to how the grant was intended to be used. The president and board will assure compliance of such grants.

Levels of Contribution:

BigTime Athletics Foundations recognizes the different levels of individuals, businesses and organizations to contribute to our cause. We enthusiastically accept contributions of any size. No matter what the contribution size the foundation is stronger because of it.

A level:

Any donation of \$1000 or less is our A level donor. This includes every size donation up to the \$1000 amount. This amount of money can be used for any type of activity that is carried out by BigTime Athletics Foundation. Individual sponsorship, camp sponsor ship, partial payment of training all fit into this category of contribution.

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AA Level

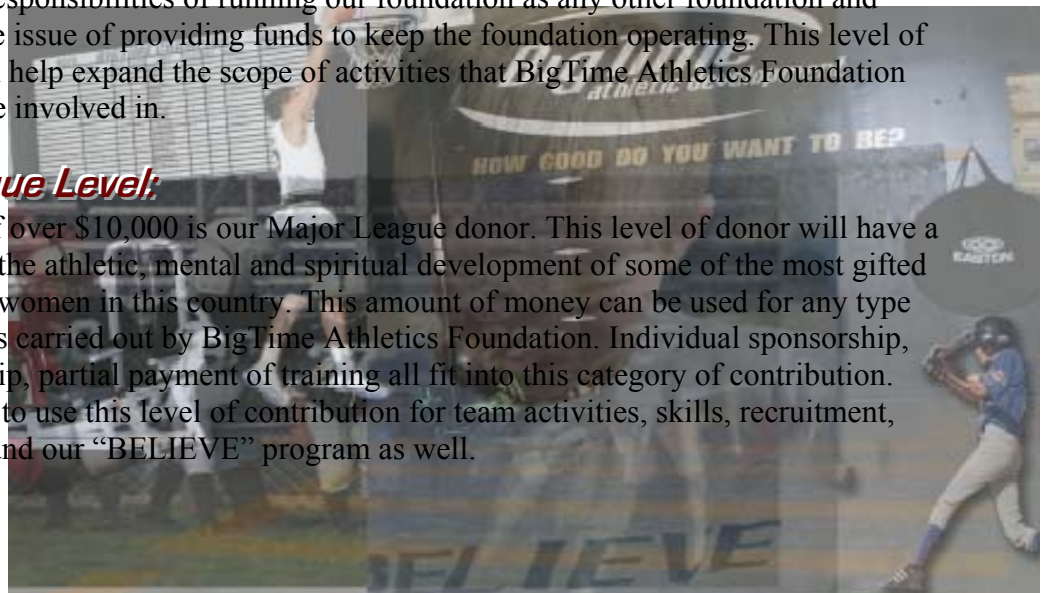
Any donation of over \$1000 and less than \$5000 is our AA level donor. This amount of money can be used for any type of activity that is carried out by BigTime Athletics Foundation. Individual sponsorship, camp sponsorship, partial payment of training all fit into this category of contribution. We may be able to use this level of contribution for team activities as well. As mentioned in other sections of this guide, we intend to use as much of the money as possible for use by the kids and families that need it. If there are specific areas that donors would want the funds to be channel toward, we will make every attempt possible to make that work. We have the same responsibilities of running our foundation as any other foundation and must address the issue of providing funds to keep the foundation operating.

AAA Level:

Any donation of over \$5000 and less than \$10,000 is our AAA level donor. This amount of money can be used for any type of activity that is carried out by BigTime Athletics Foundation. Individual sponsorship, camp, sponsorship, partial payment of training all fit into this category of contribution. We will be able to use this level of contribution for team activities as well. With this level of contribution we can really give our foundation a chance to functions as it was designed to do so. We can really go out and get kids into the program that we weren't able to without this type of contribution. As mentioned in other sections of this guide, we intend to use as much of the money as possible for use by the kids and families that need it. If there are specific areas that donors would want the funds to be channel toward, we will make every attempt possible to make that work. We have the same responsibilities of running our foundation as any other foundation and must address the issue of providing funds to keep the foundation operating. This level of contribution can help expand the scope of activities that BigTime Athletics Foundation truly wants to be involved in.

Major League Level:

Any donation of over \$10,000 is our Major League donor. This level of donor will have a huge impact on the athletic, mental and spiritual development of some of the most gifted young men and women in this country. This amount of money can be used for any type of activity that is carried out by BigTime Athletics Foundation. Individual sponsorship, camp sponsorship, partial payment of training all fit into this category of contribution. We will be able to use this level of contribution for team activities, skills, recruitment, and academics and our "BELIEVE" program as well.



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What are the costs?

What does it cost to play on the level playing field now days? What are the coaches, club teams, tutors, travel, school program costs? How far can kids, parents and schools go – how far are they willing to go? How many kids stop before they get started. How many dreams are extinguished before they are dreamed. If a kid can't dream then what fuels his or her fire? This Foundation wants to fund kids that have a vision want to learn how to become their best, they have to do the work we just provide means to do it.

Training: \$300-\$500 for a month of training is a conservative estimate of cost. BigTime is very affordable and provides more training for less money than almost all programs. At the same time BigTime provides the most training for that dollar!

Personal Coach: \$50-\$100 per session. 1 to 2 sessions a week which is \$200-\$400 per month.

Club team: \$1000-\$5000/season. Cost will vary according to location level and age of the team as well as the amount of travel, number of kids in the program etc.

Academic: The cost on this can only be figured on an individual basis. Tutoring, test preparation etc.

Recruitment: The costs are somewhere between \$2500 and \$5000 depending on who you hire and what you want them to do. High light films, profiles, and communication with coaches from different areas and levels.

Other programs that we want to offer will be priced out individually.

Just from these estimates it is plain to see the burden of today's families in creating an athlete– a competitive athlete!

Donations of any amount will help the process of creating an athlete that can compete not just locally but nationally. Funds will be funneled to the most deserving athletes. Our foundation will base our decisions on who gets the funds with recommendations by coaches, school administrators, members of our foundation and parents of other kids in our programs. Letters of recommendation may be required as well as other measures to assure that funds will be going to kids that really need the funds. The board as outlined in the bylaws will make final decisions on where it goes.

Money can be designated to go to certain areas, schools, teams, kids etc. BigTime will honor every request as fully as possible. An estimated 30% will go to running the foundation 40% is our cap without a change in the bylaws of the foundation. The foundation's goal is to get every dollar possible to where it is intended-the kids and families that have a dream and need help to make them come true!



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What about BigTime Athletic Development?

BigTime Athletic Development was started because there was a need for a service that was professional, comprehensive, aggressive and above all effective in training young athletes and taking them to levels they would never be able to reach on their own. BigTime Athletic Development is a for profit organization that provides many of the services that this foundation wants to be able to provide for partial or no fee. The foundation will be able to build on these programs and be able to take BigTime Athletic Development to a higher level. The success of BigTime Athletic Development can easily be measured not only by the number of success stories in their sports but in how successful most of these kids have become as college athletes, college students and young adults. Take a look at some of the things that we can actually measure.

24 player of the year awards since 2000!

4 Steinmark award winners!

100+ All State selections since 2000!

100 + athletes have or are participating in college athletics!

100's of young athletes have been involved in a BigTime program!

College athletes coming back to train here!

Teams/Organizations that BigTime has worked with:

Niwot Baseball, Football

Niwot Youth Baseball

Fairview Football, Basketball, various other sports

Boulder Basketball, Baseball

Red Rockers Softball

Colorado Ice

Colorado Elite

Grandview Basketball and Volleyball

Flatiron Volleyball Club

Limon Football, Baseball, Volleyball, Track, Basketball

Sierra Baseball

Colorado Softball and Baseball Academy

Boulder Rockies

Boulder Bulldogs

Boulder Bison

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BigTime Athletics Foundation and BigTime Athletic Development as the primary contractor for the foundation are dedicated to creating an atmosphere for young athletes to reach their potential not only as athletes but as young adults. BigTime Athletic Development has been providing this type of atmosphere since we moved into our own facility. What the foundation can do is broaden the reach of BigTime Athletic Development so kids that are really hungry to excel will have a place to do it and the direction in which to go and the means to be able to do it.

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You can dress them up..but....



BigTime Athletics Foundation

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